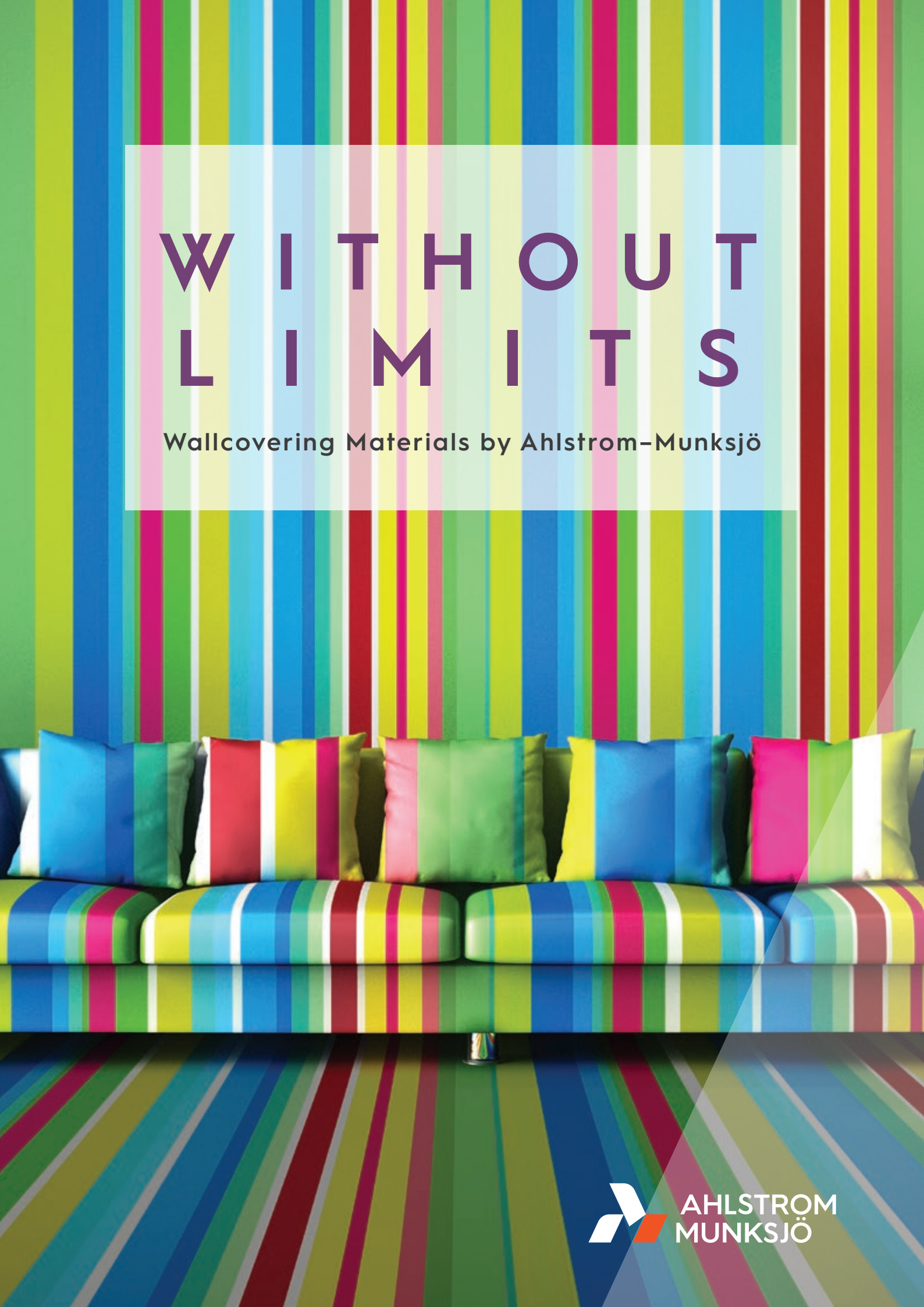

WITHOUT
LIMITS
Wallcovering Materials by Ahlstrom-Munksjö
AHLSTROM
MUNKSJÖ

Nonwovens that get you ahead of the game.

Wallcovering is a matter of fashion and design. Fast moving, changing, highly competitive market... you need to offer new exciting collections to entice customers in and develop. Ahlstrom-Munksjö helps printers, editors and designers expand their opportunities.

The Leading Quality

Ahlstrom-Munksjö is recognized as the best quality nonwoven manufacturer on the market.*

The Widest Choice

We provide the widest variety of nonwovens, offering unlimited scope for your imagination and that of your customers.

The Best Partner For Innovation

Ahlstrom-Munksjö is recognised for its flexibility and ability to develop products in partnership with customers.

Sustainability

At our wallcover production sites, we adhere to a range of internationally recognized, third-party audited standards that support our sustainability progress.

Security of Supply, Service and Support

Our large production capacity, allied to efficient logistics enables us to deliver timely and accurately. With a global sales network and experienced technical support, we have resources to attend to your needs wherever you are located.

* Source = Ahlstrom Munksjö Voice of the Customer survey, Opticom August 2017

We warmly thank our customers - Anstey, 1838 Wallcoverings, Flocart, Rasch, Fine Decor, Hohenberger - for allowing us to photograph and present the wallcoverings shown in this brochure and on our website.

How do we help you get ahead of the game?

We have created three product ranges that extend across all types of customer's needs and all levels of budgets.



WallStar®

Create / Innovate / Differentiate

The best option to develop new premium and luxury wallcoverings, through creating unique, outstanding collections.



WallWise®

Value for Money Choice

Budget priced but not budget quality. Value-for-money range of nonwovens that give you a real competitive advantage.



WallLiner

The Opportunity to Diversify

The option to diversify with products complementary to wallpaper. A broad range of specially engineered materials for preparatory wall decoration.

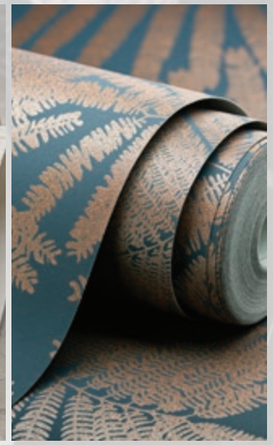
WallStar® FACING

WallStar® Facing provides a variety of high quality nonwovens with unique surface aspects, features, functionalities, for all printing processes, offering unlimited scope for your imagination.

WallStar® Facing **FiberArt**	Exclusive fibrous and textured nonwovens for premium designs.
WallStar® Facing **Screen**	Specially designed to highlight the richness of screen printing.
WallStar® Facing **Matt**	The market reference point when you are looking for a classic matt nonwoven.
WallStar® Facing **ColorPlus**	Premium coated nonwovens for sharp colors and a glossier finish.
WallStar® Facing **Ultra Bulk**	Nonwovens specifically designed to offer great stand-out.







WallStar® BACKING

WallStar® Backing offers high quality materials for both Flat and Expanded Vinyl, as well as for textile lamination.

Our materials offer unique “paste-the-wall” properties, high strength, good embossing and registering characteristics, for both residential and commercial markets, including US market (type II requirements).

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WallStar® DIGITAL

Trend of consumer personalisation is growing, as consumers move to transform ordinary interiors into extraordinary living spaces.

We have created a range of 100% PVC-free nonwovens, comprising wide variation in structure and surface effects, fulfilling designer's imagination and consumer's aspirations.

They are suitable for all digital printing technologies.

WallStar® Digital

WALLCOVER

Our digital nonwovens offer unlimited scope for natural aesthetic and premium designs, all delivering remarkable ease of use:

› Luxurious textile-like media › Excellent printability
› 100% paste the wall and stripable

Surface aspects available: matt, semi glossy, fibrous, fabric, canvas, leather, granit.

WallStar® Digital

SPRAY & UP

Experience a totally new generation of pre-pasted wall décor media. Simply spray the wall with water, then apply WallStar Digital Spray & Up directly. No mess, no fuss and no compromise on quality.

And, when the time comes, as easy to remove as it is to install:

› No need for paste, just spray water
› Easy to apply, align and re-position › Easy installation and removal provide opportunities for more frequent use

Surface aspects available: matt, semi glossy, fibrous.

WallWise®

Wallcover is moving from paper to nonwoven as consumers need a simple and rewarding decorating experience.

Subsequently, we have created WallWise - an extensive range of value for money nonwovens, designed to bring your customers the paste-the-wall advantages of a real nonwoven at an affordable price.

100% PASTE THE WALL, NO BUBBLES OR JOINT ISSUES

FULLY STRIPPABLE*

TEXTILE TOUCH

GOOD PRINTABILITY AND OPACITY

AVAILABLE IN THE RANGE

COATED NONWOVEN
for Gravure, Flexo & Surface Print

UNCOATED ROUGH NONWOVEN
for Screen

UNCOATED SMOOTH NONWOVEN
for Gravure

* when mounted on a suitably prepared wall



WallLiner

You can add value to your business by creating complementary decorative solutions.

We offer a full range of high quality nonwovens, designed for over painting, for both the professional and residential markets.

Helping you diversify your business within the growing wall liner segment.

FOR PROFESSIONALS

High quality nonwovens designed for over-painting to meet the most demanding requirements of professionals:

- Excellent paintability.
- High opacity and thickness to cover up any wall imperfections.

FOR DO IT YOURSELF

Excellent value for money materials which deliver outstanding end results for consumers:

- Good paintability.
- Good opacity and thickness hiding medium wall imperfections.
- Excellent ease of use.

Ahlstrom-Munksjö is a global leader in fiber-based materials, supplying innovative and sustainable solutions to customers worldwide. Our offerings include decor paper, filter media, release liners, abrasive backings, nonwovens, electrotechnical paper, glass fiber materials, food packaging and labeling, tape, medical fiber materials and solutions for diagnostics. Combined annual net sales are about EUR 2.15 billion and we employ 6,000 people. The Ahlstrom-Munksjö share is listed on the Nasdaq Helsinki and Stockholm. The company was formed on April 1, 2017 through the merger of Ahlstrom Corporation and Munksjö Oyj. Read more at **www.ahlstrom-munksjo.com**

STAY IN TOUCH

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www.ahlstrom-munksjo.com

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