



MUNKSJÖ OYJ, PRESS RELEASE
Helsinki, Finland, 20 November, 2013 at 11.00 CET

Munksjö to present its advances in release papers at LabelExpo Asia 2013

Munksjö*, one of the world's largest specialty paper companies, will exhibit at LabelExpo Asia 2013, December 3-6 in Shanghai, and will present to the Asian market its latest advances in release papers for the Pressure Sensitive Adhesive (PSA) industry. The most recent developments include the new Acti-V LEAF lightweight release paper for labelstock applications and the enlarged Silco portfolio for specific PSA graphics needs.

Munksjö's attendance at the largest label and package printing event in Asia demonstrates its willingness to support the PSA industry globally and meet the increasing demand of Asian markets for sustainable, high-performance solutions.

New **Acti-V LEAF** 50 g/m² is a lightweight glassine release paper with superior mechanical characteristics. Thanks to a tensile strength comparable to that of much heavier standard release papers, Acti-V LEAF enables to produce thinner and lighter PSA labelstock laminates, with no compromise on efficiency. And because it is manufactured with the Acti-V technology, it enables a revolutionary silicone anchorage with significant savings on energy and catalyst cost in the silicone formulations.

For PSA wide-format graphics applications, Munksjö has recently added **Silco Flat Premium** and **Silco Flat HB** to its range of clay-coated release papers. Silco Flat Premium eases production process and application of the most sensitive vinyl and thin transparent films. Silco Flat HB is designed for plotter applications and enables precise film cut even with the most complex shapes.

Other developments to be showcased at LabelExpo Asia are the new **Silco Office** 50 and 55 g/m² enlarging the offering of clay-coated release papers for office applications and the new dedicated range of release papers for **pre-impregnated composites materials**.

Munksjö Release Liners Business Area is a global leading producer of release papers for the PSA industry. Its release papers are manufactured at sites in Europe and South America*. All of them are ISO 14001, FSC® and PEFC™ Chain-of-Custody certified. The offering of Munksjö Graphics and Packaging Business Area also includes specialty facestock label papers and base papers for metallized labels.

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*The combination of Munksjö AB and Ahlstrom's Label and Processing business in Europe was completed May 27, 2013 to form Munksjö Oyj, one of the world's largest global specialty paper companies. The second phase is expected to take place by end of 2013 for Ahlstrom's LP activities in Brazil.

Munksjö – Materials for innovative product design

The Munksjö Group is an international specialty paper company with a unique product offering for a large number of industrial applications and consumer-driven products. Founded in 1862, Munksjö is among the leading producers in the world of high-value added papers within attractive market segments such as Decor paper, Release Liners, Electrotechnical paper, Abrasive backings and Interleaving paper for steel. Given Munksjö's global presence and way of integrating with its customers' operations, the company forms a global service organisation with approximately 3,000 employees. Production facilities are located in France, Sweden, Germany, Italy, Spain and China. Munksjö Oyj is listed on NASDAQ OMX Helsinki. Read more at www.munksjo.com.