

Ahlstrom-Munksjö is a global leader in fiber-based materials, supplying innovative and sustainable solutions to customers worldwide. Our offerings include decor paper, filter media, release liners, abrasive backings, nonwovens, electrotechnical paper, glass fiber materials, food packaging and labeling, tape, medical fiber materials and solutions for diagnostics. Combined annual net sales are about EUR 2.15 billion and we employ 6,000 people. The Ahlstrom-Munksjö share is listed on the Nasdaq Helsinki and Stockholm. The company was formed on April 1, 2017 through the merger of Ahlstrom Corporation and Munksjö Oyj. Read more at [www.ahlstrom-munksjo.com](http://www.ahlstrom-munksjo.com)

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# WallWise<sup>✓</sup>

## The Value for Money Choice



**AHLSTROM  
MUNKSJÖ**

THE VALUE FOR MONEY CHOICE

# WallWise<sup>✓</sup>

Wallcover is moving from paper to nonwoven as consumers need a simple and rewarding decorating experience.

Subsequently, we have created WallWise - an extensive range of value for money nonwovens, designed to bring your customers the paste-the-wall advantages of a real nonwoven at an affordable price

- 100% paste the wall, no bubbles or joint issues
- Fully strippable\*
- Textile touch
- Good printability and opacity

#### Available in the range:

##### Coated nonwoven

Aspect: smooth

Basis weight: 130 to 150 g/m<sup>2</sup>

Printing process: gravure, flexo, surface print

##### Uncoated rough nonwoven

Aspect: rough

Basis weight: 110 to 130 g/m<sup>2</sup>

Printing process: screen

##### Uncoated smooth nonwoven

Aspect: smooth

Basis weight: 110 to 130 g/m<sup>2</sup>

Printing process: gravure



\* When mounted on a suitably prepared wall.