

Ahlstrom-Munksjö is a global leader in fiber-based materials, supplying innovative and sustainable solutions to customers worldwide. Our offerings include decor paper, filter media, release liners, abrasive backings, nonwovens, electrotechnical paper, glass fiber materials, food packaging and labeling, tape, medical fiber materials and solutions for diagnostics. Combined annual net sales are EUR 3 billion and we employ 8,000 people. The Ahlstrom-Munksjö share is listed on the Nasdaq Helsinki and Stockholm. The company was formed on April 1, 2017 through the merger of Ahlstrom Corporation and Munksjö Oyj. Read more at www.ahlstrom-munksjo.com

STAY IN TOUCH

✉ wallcover@ahlstrom-munksjo.com

EMEA

☎ +33 4 76 45 54 01

North America

☎ +1 860 654 8300

South America

☎ +55 193 878 9841

Learn more:

www.ahlstrom-munksjo.com

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WallWise[✓]

The Value for Money Choice

**AHLSTROM
MUNKSJÖ**

WallWise[✓]

Printers want to develop their competitive advantage in an overcrowded market, by bringing qualitative and value added materials at an affordable price.

Ahlstrom-Munksjö WallWise[®] is the widest range of value for money nonwoven and now **paper**, designed to bring competitive advantages, at affordable price.

- ✔ Ease of use
- ✔ High stability
- ✔ Qualitative touch and feel
- ✔ Good printability and opacity

Available in the range:

NONWOVEN FACINGS

For direct printing

The paste-the-wall advantages of a real nonwoven at an affordable price.

NONWOVEN BACKINGS

NEW

For expanded and flat vinyl

Finally on the market, a truly qualitative paste-the-wall and stripable nonwoven backing at affordable price.

PAPER BACKINGS

NEW

For expanded and flat vinyl

A paper backing bringing strong specifications at low grammages.

The new range of WallWise[®] nonwoven and paper comes from our Arches plant, in France, well known in the world for the quality of its paper... since 1492.

This plant, dedicated to the production of demanding high quality products – Décor paper, Fine Art and Abrasive papers – offers to the market an excellent asset for the production of wallcovering, in terms of product characteristics (printability, opacity, stability management) and quality management (ISO14001, ISO18001, ISO9001, ISO50001).

